



Art Days - Napoli e Campania
December 16th - December 19th 2021
Attiva Cultural Projects

Art Days - Napoli e Campania is the first Art Week in the region, which will be held from the **16th to 19th of December 2021**, bringing together independent spaces and contemporary art galleries from Naples to Salerno via Benevento and Caserta. All the institutions participating in the initiative will host special openings with new exhibitions and a programme of talks and events.

Art Days - Napoli e Campania is an initiative curated by Letizia Mari, Raffaella Ferraro and Martina Campe-se, produced by the non-profit organization Attiva Cultural Projects. Born from the brilliant minds of three young girls, who in 2020 managed to unite in a single initiative **46 entities**, 35 of which are in Naples, including local galleries such as Lia Rumma, Alfonso Artiaco and Umberto Di Marino, securing the support of prominent institutions such as the Museo Madre, Casa Morra, and many others. In particular, the event has received the **Matronage of the Fondazione Donnaregina per le Arti Contemporanee**: on the 17th, 18th and 19th the Museo Madre will offer the public a reduced ticket.

The aim is to create a dialogue between the local players in the contemporary art system, creating a **new collective scenography**. Galleries, independent spaces, cultural institutions and museums come together with the intention of establishing an appointment that will become a regular reference for the cities involved and an initiative of wider **national and international** scope.

The project aims to activate collaborations with artists, critics, curators, collectors and journalists who can support the territory by strengthening the network between art galleries, cultural institutions, out-of-town spaces, artists and operators in the sector.

Art Days - Napoli e Campania promotes a spirit of complicity and collaboration between public and private, small and large, city and province, in a transversal and egalitarian way. An opportunity to discover a contemporary Mediterranean.

HARD FACTS

Art Days - Napoli e Campania
16-19 December 2021
Benevento, Caserta, Napoli and Salerno
www.artdaysnapolicampania.com

Calendar:
16/12 Caserta, Benevento, Salerno and Sorrento
17/12 Napoli - Centro Storico
18/12 Napoli - Chiaia
19/12 Napoli - Provincia

Letizia Mari (Bergamo, 1994) is an independent curator and assistant producer working between Milan and Naples. Her work, which follows emerging and non-emerging artists, among galleries and independent spaces, is combined with a keen interest in the contemporary art places that shape the Italian territories, in order to create a multiform network of actors and operators in the sector.

Martina Campese (Napoli, 1991) is the artistic director and founder of the association Attiva Cultural Projects. She is the creator of the collection magazine *öpëra* and works as an independent curator. Her aim is the activation of synergies for the promotion and research of contemporary art and emerging artists.

Raffaella Ferraro (Vico Equense, 1991) is an Art Consultant specialised in consulting services for private and corporate art collecting. She works as Exhibition Manager and deals with research, curatorship and promotion of emerging artists through the cultural association she co-founded, Attiva Cultural Projects.

ATTIVA Cultural Projects ETS (Portici, NA) is a non-profit cultural association founded in 2019 with the intent to engage in the promotion and enhancement of contemporary artistic expressions, with specific reference to emerging ones. It proposes itself as an activator, at local and national level, of artistic and cultural processes. It has specific experience in the design and management of public and inclusive projects and expertise in the organisation and curatorship of exhibition projects. ATTIVA is also involved in an independent art publishing project, entitled *Öpëra*.

List of participants:

aA29 Project Room	Fondazione Made in Cloister	Museo FRaC
Acappella	Fondazione Morra Greco	Museo Madre
Alfonso Artiaco	Fondazione Plart	Nicola Pedana
Andrea Ingenito	Galleria Lia Rumma	PRAC - Piero Renna Arte Contemporanea
Andrea Nuovo Home Gallery	Galleria Marrocco	Residency 80121
ATI Macellum	Galleria Paola Verrengia	Shazar Gallery
Art 1307	Galleria Tiziana di Caro	Spazio Amira
Atelier Alifuoco	Giulietta	Spot Home Gallery
capnapoliest	Intragallery	Studio Trisorio
Casa Morra	Kromia	SyArt Gallery
Casa Turese	La Casaforte S.B.	SMMAVE
Casamadre Arte Contemporanea	Le 4 pareti	Tarsia
Centometriquadri - Arte Contemporanea	Liza Leopardi	Thomas Dane Gallery
Collezione Agovino	Magazzini fotografici	Umberto di Marino
Flip Project	mood project	Underneath the Arches
	Museo Arcos	

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Organized by

attiva

Matronage

madre
sotto il patronato della fondazione donnaregina per le arti contemporanee 2021

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